

In this Issue

**Gala Dinner
Fundraiser
Wrap Up**
Page 1, 3-7

**See the Winners of
Scholarships
Chamber Awarded
to Area High School
Students**
Page 8

**Who Just Joined
the Chamber?**
Page 11

**See Who Just
Cut the Ribbon**
Page 10

NETWORKING!
Page 10

**Who is the
Ambassador
of the Month**
Page 12

**Learn about your
fellow Members in
"Member News"**
Page 9

**From the Desk of
Peter Turok
"Handshakes &
Hugs!"**
Page 14

July 2021 Newsletter

THANK YOU MEMBERS!
**Chamber Gala Dinner
Fundraiser**
A HUGE SUCCESS!

GREAT Crowd attended, both In Person and Virtually to the "Mask"erade Chamber Gala Dinner Fundraiser on May 21st!

The Anoka Area Chamber of Commerce held its 33rd Annual Gala Dinner Fundraiser on Friday, May 21st at The Courtyards of Andover. The Board of Directors of the Chamber would like to thank all the businesses and individuals who attended the event, were sponsors and donated to the many raffles, live and silent auctions. A special thank you to the members of the Gala Dinner Committee as they once again did a wonderful job of making this event the success it was!

Look for a 5 page full recap and photos from the event in this newsletter.

**THANK YOU TO THE GALA
DINNER PRESENTING
SPONSOR: Connexus Energy!**





MEMBERSHIP IN THE CHAMBER COMES WITH BENEFITS!

This Anoka Area Chamber Member Benefit GETS YOU FRONT AND CENTER!!!

This month's benefit is: The Brochure Rack.

Ok, I know this one looks strange. The Brochure Rack? The Chamber has a brochure rack located in the main office. Members are invited to put their brochures in this rack for the public and businesses alike to look over and take. There is a lot of traffic through the Chamber office and people automatically go to that rack. Many new residents come in looking for information about the area and they do take brochures. If you'd like to put your brochure in the rack, just drop off 25 at the Chamber office. We'll get them in the rack. It's another opportunity for you to market your products and/or services to the public and other members of the Chamber.

For more information about this benefit or any other benefits of membership in the Anoka Area Chamber of Commerce, call 763.421.7130.

The Anoka Area Chamber of Commerce is a business organization made up of and ran by business people. Our goal is a simple one, do the best job to help promote and better our business members. There are many benefits of membership available only to members of the Anoka Area Chamber of Commerce. Each month we'll highlight one of the benefits. If you'd like to learn about all benefits available, attend a Member Orientation Meeting held each month on the 2nd Thursday from 8 to 9 AM at the Chamber office. The meeting is free. RSVP to 763.421.7130 or mail@anokaareachamber.com.

Chairperson's Letter

It seems like just yesterday; it was cold dreary and quarantined. Wow, what a difference it is today. The trees are green, and yards are filled with flowers. And we are meeting each other again in person.

The Gala was held on May 21st (only three months late) and it was a huge success. Thank you all for your support. Your attendance (in person and virtually) helped make this another fantastic Gala. The sponsorships and donations helped us achieve an unanticipated success. See the pictures and wrap up information in this newsletter.

We were happy to award Scholarships to High School graduating

seniors that are planning a career in business. Winners from the various high schools are listed in this newsletter.

We are currently working on our summer activities for the chamber and with everything opening back up, we should have a fantastic summer.

Remember, if you have questions for the chamber, stop in and talk to either Tami or Pete. They will be happy to help you.

Maris Schilling
Chair of the Board of Directors
Anoka Area Chamber of Commerce



**Maris Schilling
Chairperson of the
Board of Directors**

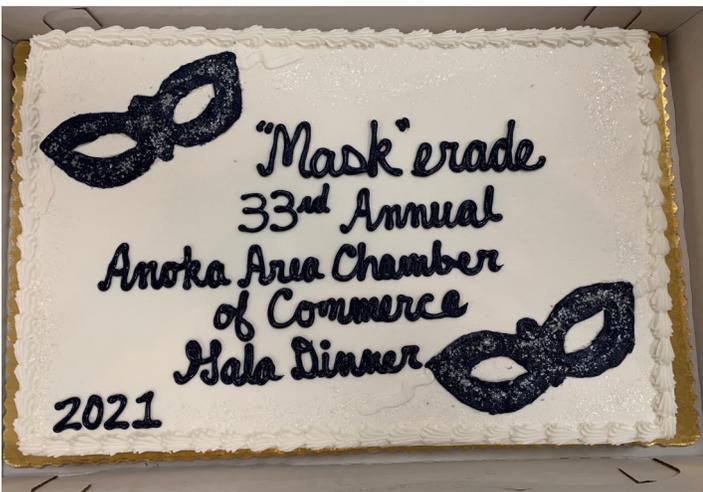
“It seems like just yesterday; it was cold dreary and quarantined. Wow, what a difference it is today. ”

Gala Dinner 2021!

The Anoka Area Chamber of Commerce held its 33rd Annual Gala Dinner Fundraiser on Friday, May 21st at The Courtyards of Andover. The Board of Directors and the Gala Dinner Committee would like to thank all the businesses and individuals who attended the event, were sponsors and donated to the many raffles, live and silent auctions. A special thank you to the members of the Gala Dinner Committee as they once again did a wonderful job of making this event the success it was! The committee members are: Gala Dinner Committee Chairperson/ Darlene Sogn/Oakwood Insurance Agency, Robin Anderson/Anoka Dental, Kerri Cowden/SharePoint Credit Union, Karen George/QCTV and John LeTourneau/CO2 Partners.

2021 Gala Dinner Photo Gallery

More Photos on page 8!



THANK YOU



Gala Dinner 2021!

Thank You to our Sponsors!

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Connexus Energy

GOLD Table Sponsors

ACE Solid Waste
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First Bank Elk River
Greenhaven Marketing
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Mauer Main

Mille Lacs Corporate
Ventures
nVent Hoffman
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Virtex

SILVER Table Sponsors

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Anoka Technical College
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Bolton & Menk, Inc.
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Hakanson Anderson
Liberty Comfort Systems

Mate Precision Tooling
Mercy Hospital, Allina Health
Terry Overacker Plumbing
QCTV
Select Eyecare
Total Country BOB FM
David Weekley Homes



Gala Dinner 2021!

Special Event Sponsors

Crack the Safe
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Live Auction
Sponsor



Dessert
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Bag of Swag
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Social Hour
Sponsor



Silent Auction
Sponsor



65" 4K Ultra HD TV
Raffle



Main Stage
Sponsor



Plinko Game
Sponsor



ClickBid
Sponsor



Live Auction Donators





Gala Dinner 2021!

Gala Dinner Prize Donators

The Board of Directors of the Anoka Area Chamber of Commerce would like to thank the following businesses for the donations to the Raffle, Silent Auction, Live Auction, Bag of Swag Raffle and Wine Table Raffle!

ABC Newspapers	Inky Elf	Pinewski's Ski & Board Shop
Amore Antiques	Innovational Water Solutions	Plants & Things
Anoka Dental	Jam Hops	Presto Graphics
Anoka Halloween, Inc.	Jenson's/I.Appeal	Prime Advertising & Design
The Bank of Elk River	Kendall's Tavern & Chop House	Premier Banks
Better Values Liquor	Kiser Construction	Salon Eleven
Bolt Hoffer Boyd	Gary Knafla	Serum's Good Time Emporium
Claudia & Bruce Bomier	Jerry Leone	SharePoint Credit Union
Bunker Hills Event Center	Lexica Communications	Simonson's Salon & Spa
Bunker Hills Golf Club	Liberty Comfort Systems	Sons of Norway/ Venne Kretsen Lodge
Candyland	Doug Lindner	Speedway/Champlin
Canterbury Park	The Lumberjack Axe Throwing Bar	St. Paul Saints Baseball Club
Debbie's Tax Facts	Lyric Arts Main Street Stage	Steffen's Rum River Guide Services
Sue DelCastillo	The Mad Hatter Restaurant & Tea Room	Swag
Experimax	Mauer Main	Tavern at Green Haven
Dan Gould Jewelers	Metta Coffee Shop/Café	Templar Firearms Training
FASTSIGNS	Mickman Brothers	Total Country BOB FM
Federal Ammunition	Minnesota Timberwolves & Lynx	Total Defense Gun Shop & Indoor Range
Field Law	Minnesota Vikings	Trott Brook Financial
Four Seasons Curling Club	Minnesota Wild	Peter & Brenda Turok
G's Café	MN Girl	Two Scoops
Grabinske Downsizing Services	Pat & Jill Minor	Urban Air Adventure Park
Grand Casino Mille Lacs & Hinckley	My House Fitness	Village Bank
Green Haven Golf Course	Northeast Bank	Zephyr Theatre
Hakanson Anderson	Oakwood Insurance Agency	Zion Lutheran Church
Herban Wolf Deli	Terry Overacker Plumbing	
Hotel Crosby	Painted	
House of Oilworx	Peterson Shoes	
Michelle Hudak, Independent Beauty Consultant		





Gala Dinner 2021! Photo Galary



***THANK YOU FOR
YOUR SUPPORT!!!***

Abilities Ahead

Incorporating people with disabilities into the workforce

Rise Partnership Keeps Small Business on Target



More than a decade ago four veterans formed a new company with a vision to create American-made products that would capture the attention of marksmen. A decade later, HIPERFIRE's accessories and controls are a top choice for recreational and professional shooters. Some of that success is because of

precise assembly work created through a collaboration with Rise.

Co-owner Nate Rinehart formed an exclusive partnership with Rise in 2015. A dedicated team of Rise workers come to HIPERFIRE in Oakdale, Minn. each day, putting together items and accessories used worldwide by competitive and recreational shooters. In addition to the Oakdale workers, Rise offsite production teams also assemble and package HIPERFIRE products.



"As a small business, I value the work Rise employees do for us," Rinehart said. "There are at least 17 different assembly projects which require keen attention to detail. Not only are their quality and production rate outstanding, but Rise is flexible with staffing so we can easily expand or contract the number of workers to meet out production needs. They are a perfect fit for our company."

This relationship allows the HIPERFIRE team to meet their goal of producing quality American-made goods, with about 90 percent being produced in Minnesota. "Our company's reputation is directly related to the work they do," Rinehart said.

Rise helps meet staffing demands at more than 50 businesses across the Twin Cities, Greater Minnesota, and western Wisconsin. We partner with a wide range of companies, from small start-ups to Fortune 500 corporations, performing contracted work at their locations and helping identify and place job-ready candidates

for hire.

Since our founding in Anoka County 50 years ago, Rise has grown to serve more than 3,500 people with disabilities or other challenges in Minnesota and Wisconsin each year, offering creative solutions and customized support to unlock potential, open doors and accomplish goals.

Anoka Area Chamber of Commerce awards \$7,000 in Scholarships!

Thanks to the wonderful donations of the Anoka Area Chamber of Commerce membership, 7 area high school students received scholarships in the amount of \$,1000 each. The scholarship is named the Ann Talle/Anoka Area Chamber of Commerce Scholarship. These scholarships are for students planning to further their education with a business focus. Students followed a process and submitted their applications that were then judged by a panel made up of Chamber members.

Below are the names of the winners of this year's Ann Talle/Anoka Area Chamber of Commerce Scholarships:

Andover High School

Sofia Sherburne

Anoka High School

Hannah Woody

Blaine High School

Jake Philipps

Champlin Park High School

Jeremiah Austin

Coon Rapids High School

Matthew Strus

Legacy Christian Academy

Thomas Steffen

PACT Charter School

Isaac Wells

St. Francis High School

Nicholas Thell



Pictured on the right is 2021 Ann Talle Anoka Area Chamber of Commerce Scholarship Winner from Anoka High School, Hannah Woody!

Member News

Member News is a column that gives members a chance to introduce their business products and services to the membership of the Chamber. These articles are written by the businesses featured.



McKinzie Hopkins Named to ICBA Independent Banker's 40 Under 40: Emerging Community Bank Leaders List

Independent Banker magazine, the award-winning monthly publication of the Independent Community Bankers of America (ICBA), unveiled its annual 40 Under 40: Emerging Community Bank Leaders list. This award recognizes the nation's up-and-coming community bank innovators and influencers who represent the future of the industry. McKinzie Hopkins, Senior Vice President at CorTrust Bank, is named to the list.

"ICBA congratulates McKinzie Hopkins on this well-deserved honor," ICBA President and CEO Rebeca Romero Rainey said. "McKinzie is part of a diverse and talented group of community bank professionals selected this year for their great resiliency and a willingness to do what it takes to meet the needs of their communities. We're pleased to recognize McKinzie for her willingness to find opportunities to lead and whose actions demonstrate an adherence to the values of community banking." The feature story in the June issue of *Independent Banker* highlights how the 40 Under 40 honorees have overcome challenges and answered calls for innovation while staying true to the guiding principles that make community banking special. Chosen from hundreds of entries, candidates were judged on the following criteria: character, leadership, community involvement, and innovation. Bank technology services provider FIS, of Jacksonville, Florida, sponsored this year's program.

"I'm honored to be in the company of such a distinguished group and to represent CorTrust Bank on ICBA Independent Banker's 40 Under 40: Emerging Community Bank Leaders list," McKinzie said. "I'm thankful to be part of this great industry and to work alongside my community bank colleagues to make a positive impact in the lives of our customers and the communities we serve."



Individual, client-focused and personalized care are the hallmarks of Elysiummassage. Owner and senior therapist Ben Lockett started Elysiummassage to provide clients in Coon Rapids, Ramsey, and Otsego with individually tailored massage therapy at affordable prices. Our staff will create a specialized treatment program for a variety of conditions and provide ongoing assistance and support for a healthier you.

Our belief is that massage is a tool to help people achieve and maintain a healthy lifestyle and maximize their quality of life. To learn more, visit <https://elysiummassage.com/>.

Amoré Antiques

Everything Antique, Vintage, and Collectible!



This is going to be a BIG DEAL! A big deal for Anoka, a big deal for our Vets, and a big deal for our community. On the 20th anniversary of 9/11 we will come together as a community and help raise money to benefit the men and women that have served to protect us.

On Saturday September 11th, 2021, the charity organization 23rd Veteran is sponsoring an event to raise money to benefit Haven for Heroes. A charity group that operates right here in Anoka at the old state hospital. They currently occupy 2 buildings, and they need our help funding repairs for a 3rd. The event is known as a 'Ruck March', and before you google it. It's a military term for a soldier to move their gear from point A to point B. The march starts at City Hall, and the mile long course runs along the scenic Rum River. You can march, walk, or run. Whatever it takes to get across the finish line.

The event also dubs as a food drive. Participants in the event are encouraged to fill a backpack with non-perishable foods to carry while marching, and then donate at the finish line. Much like a soldier carrying their gear from point A to point B.

At Amoré Antiques, we're doing our part and have a goal to raise \$5000. Everyone loves a good raffle, and we've got some fabulous prizes! Tickets are only \$5 each. A few of the top prizes include: A Vikings hat signed by 14 players (mostly Purple People Eaters). Justin Jefferson signed helmet, Adam Thielen signed cleat, and a first issue of Sports Illustrated. Plus, a whole lot more. See all the prizes and buy your raffle tickets at Amoré Antiques. 2008 2nd Ave. Anoka. Open 10-6 Fri & Sat, and 10-5 Sun-Thur.

There couldn't be a more significant day for us to come together as a community than on September 11th. The 20th anniversary of that tragic day. The men and women that have served to protect us need our help. If you are interested in learning more about this event, or ways to get involved. Go to 23rdveteran.org. There you can sign-up to volunteer or register to ruck. Let's all come together and make this a big deal! How much can we all raise?

Amoré Antiques Charity Raffle

Fundraiser to Benefit Haven for Heroes

9/11 20th Anniversary Special Event Sponsored by 23rd Veteran

Ruck March Sept. 11th, 2021 11am Anoka City Hall

Register to march at 23rdveteran.org & join Team Amoré

Charity Raffle Top Prizes include: Vikings Hat signed by 14 players
Justin Jefferson Signed Helmet & Adam Thielen Signed cleat + MORE!

Winners to be drawn on Facebook LIVE Event Sept. 11, 2021

Like and Follow Amoré Antiques on Facebook

0001 23rdveteran.org haven4heroesmn.org \$5

Ribbon Cuttings

The Mill Site Events on the River

111 Harrison Street, Anoka



The Anoka Area Chamber Ambassadors and City of Anoka officials held a ribbon cutting at The Mill Site Events on the River. Cutting the ribbon are owners Emily & Darrin Larson.

Minnesota Automotive

2721 Coon Rapids Blvd.,
Coon Rapids



The Anoka Area Chamber Ambassadors held a ribbon cutting at Minnesota Automotive in Coon Rapids. Cutting the ribbon is owner Aaron Strand.

NETWORKING ALERT!!!!

The Anoka Area Chamber will feature some great networking events in the coming months. These events are designed to give you the opportunity to promote your products and services. See full details in articles within this newsletter or go to the Chamber web site at www.anokaareachamber.com. *All meetings will be held in person or via ZOOM for the foreseeable future.*

Mark your calendar for these networking events:

7/7 AM Connections Networking

7/21 AM Connections Networking

8/4 AM Connections Networking

SAVE THE DATES!

August 10th-Annual Chamber Member BBQ at the Chamber Office

September 20th-Annual Chamber Golf Tournament Fundraiser at Green Haven Golf Course!

GREAT NETWORKING OPPORTUNITIES!



A.M. CONNECTIONS
NETWORKING GROUP

1st and 3rd
Wednesdays
of the month

8:00 a.m.

Meet via ZOOM

JOIN US!

Join us to connect
with other local
businesses in the
Anoka Chamber!

A **FREE** benefit of
your Chamber
Membership!

**A.M.
CONNECTIONS
MEMBERS...**

Invite a local business
& get entered to

WIN

a Half page Ad in
the Chamber
Newsletter!

Contact the
**Anoka Chamber
Office**

for more information:
763-421-7130

AnokaAreaChamber.com

Welcome New Members

The Board of Directors of the Chamber would like to welcome the following New Members to this business organization!

We urge the membership to use the goods and services of other Chamber members. This is what the Anoka Area Chamber of Commerce is all about. Promoting business between local partners interested in the future of the area!

Anoka County Brotherhood Council (ACBC Food Shelf)

Stephanie Lehman
support@acbcfoodshelf.org
2615 9th Avenue N., PO Box 774,
Anoka
763-422-0046
www.acbcfoodshelf.org
Non Profit/Food Shelf

Competition Cheer Spirit Booster Club/AMP Athletics

Kolleen Raymond
programdirector@cheerampathletics.com
PO Box 331, Anoka
763-316-5982
www.cheerampathletics.com
Youth Sports Organization

Fetchd-Up

Blake Huebner
blake@aqk9.com
6111 Highway 10 NW, #300, Ramsey
763-465-1899
www.fetchd-up.com
Pet Supplies

The Healthy Boulevard

Theresa Theis
wellnesscoachtheresa@gmail.com
12475 Riverdale Blvd. NW, Ste F,
Coon Rapids
612-232-5858
www.thehealthyboulevard.com
Health Food Restaurant

Mill Pond Gables (Senior Living) of Champlin

John Dellwo
jdellwo@avinityseniorliving.org
201 Hayden Lake Road East, Champlin
763-576-8696
www.avinityseniorliving.org
Independent Senior Living Apartments

Nutrition Haven

Jessica Spah
Jess.spah@gmail.com
3015 Coon Rapids Blvd., Ste 3053,
Coon Rapids
763-228-7777
Healthy Shake/Tea/Coffee Bar

Quality Boat Center

Richard Thole
rthole67@gmail.com
1927 Coon Rapids Blvd., Coon Rapids
612-836-3822
Boat Electronics & Sales



Announcing the “Anoka Area Chamber Ambassador of the Month”

Mike Fisher, Premier Commercial Properties



Mike Fisher is a Commercial Realtor and Property Manager for Premier Commercial Properties. He helps business owners and investors find commercial real estate to buy, sell or lease in the office, retail and industrial markets.

Mike has been in the business since 2016. He enjoys the Ambassador program as it allows him to meet and help new local business owners connect with other local businesses.

If you are interested in becoming an Anoka Area Chamber Ambassador, contact Peter Turok at pete@anokaareachamber.com

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Production begins on the new Anoka Area Chamber Resource Guide for 2021-22

The Chamber Resource Guide is mailed out to over 30,000 homes and businesses in the area this fall, full magazine will be available on the Chamber web site and is also given out at the Chamber office and member city halls throughout the entire year!!

Included in the magazine you will find information on all the Chamber cities as well as parks, events, history, education and more! Highlights are display ads and the Yellow Pages Directory featuring all of the 600+ Chamber members. All members are listed FREE! It's another of the many benefits of membership!

Don't miss this annual opportunity to be seen in all 9 cities!

Advertising space is available as well but is limited. The Chamber Resource Guide has a shelf life of a year. The Guide is given out via the Chamber office and each of our member cities throughout the year! For more information about advertising opportunities, contact Corey Nelson from Frugal Marketing at 763.242.1742 or email at jbdura-cha@gmail.com

SAVE THE DATE! The 2021 Chamber Golf Tournament Fundraiser is September 20th at Green Haven Golf Course

The Chamber Golf Committee has begun planning the 2021 Chamber Golf Tournament set for September 20th. The tournament has always sold out as 144 players will hit the course for the Chamber! Many sponsorship opportunities exist for this event and it's a great way to network your products and services to the players! Look for the tournament flyer in the mail later this summer but for right now, **GET September 20th ON YOUR CALENDAR AND PLAN ON ATTENDING!**



Title Sponsorship Opportunity available for the Chamber Golf Tournament on September 20th!

The Chamber Golf Tournament is a great networking/Day of Chamber event that always fills out quickly. The Tournament Committee is working on this year's event.

A key to the success of the event is having a Title Sponsor. **For \$2000, here is what the one Title Sponsor will receive:**

- A golf team of 4 with carts (\$600 Value)
- A hole sponsorship with signage & golf cart for your hole workers plus dinner for 4 hole workers (\$350 Value)
- Your business name and logo on a banner at the registration table and dinner. (Great PR-Priceless!)
- Full page ad in Chamber newsletter (\$300 Value)
- Mentions in the tournament rules sheet, Chamber newsletter and Monday Morning Emails. (Great PR-Priceless!)
- A reserved table for your team and hole workers for dinner.
- A display table at the dinner for you to show your Products. (Great PR-Priceless!)
- A five minute opportunity to tell the audience about your business. (Great PR-Priceless!)

If you are interested, please contact Peter Turok at 763-421-7130!



From the Desk of: Peter Turok



**Peter Turok
President**

Handshakes & Hugs!

Oh it has been a while! I'm a hand shack kind of guy. Always have been, always will be. That was one of the many things that I missed for the past 15 months during the pandemic. Hand shacks were a NO NO! I understood that and respected that as I'm sure all of you did as well. Still, being a hand shack kind of guy it was strange. As for hugs,

sure I'm in. Those aren't as common place as the hand shake but they happen from time to time and I missed those as well.

Fast forward to the Chamber Gala Dinner on May 21st. Going into the event things started to change in the world of hand shacks and hugs. The Governor pulled the face mask mandate and at our host event, we had the option of no masks. That is the route we took. If Gala Dinner attendees wanted to wear one, no problem. If they didn't, no problem. I got to the event a bit early just to do one last go around before the event started. I was interested to see what attendees would do concerning the face masks. I wasn't surprised as people started coming in that they weren't wearing face masks. What I was surprised by was the handshakes and hugs! That was GREAT!! It wasn't me reaching out, it was them! I asked many and they said they were vaccinated and felt comfortable. I was right there with them. It was the first time in a long time that I felt things were getting back to normal.

Speaking of the Gala Dinner, what a

great event the Chamber had on May 21st. I CAN'T THANK ALL ENOUGH FOR THE SUPPORT SHOWN!! It was different than the 32 Gala Dinners held in years past but it was really, really good. Good to see people I haven't seen in a long time. Good to have some great conversations. Good to have some fun! Good to raise some much needed money for this old non-profit!!

Thank you to all that participated, attended, sponsored, donated and volunteered. I am so proud to be a part of this organization. An organization owned by its members and who has members that step up when called upon!

Hey, the last 15 months have not been fun. For one night on May 21st it wasn't about face masks or vaccines. For one night it was about getting together to support a cause, have a great meal and some much needed fun!

Oh, and also a night for some much needed handshakes and hugs! Keep them coming! Stop in the office, my hand is at the ready!!



RICHARD J. MUSSELL
AGENT
763-421-5502
TTY 711

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